



St. Mary's County Spotlight on Small Business

Hosted by:

The St. Mary's County
Department of Economic &
Community Development

When:

Thursday, May 27, 2010
7:30 a.m. -12:30 p.m.

Where:

Southern Maryland Higher
Education Center
Building II, 44219 Airport Road
California, MD

Event Schedule



Event Schedule

Attire: Business Casual

7:30 a.m.–8:30 a.m.

Registration/Continental Breakfast

Business Resource Exhibits and Networking

8:30 a.m.–10:00 a.m.

Recognition of Small Business Support Groups Program

Welcome – Commissioner President Francis Jack Russell

Opening Remarks – Bob Schaller, Director, St. Mary's County Department of Economic & Community Development

Awards Presentation

Keynote Speaker – John Parris, CEO, Smartronix

10:00 a.m.–10:15 a.m.

Networking Break/Exhibits Open

10:15 a.m.–Noon

Workshops

Roadmap to Doing Business with the Navy Panel

(Center Hall)

Panel includes representatives from the Small Business Development Center (SBDC); MD Procurement Technical Assistance Program (PTAP); Small Business Administration (SBA); Naval Air Systems Command (NAVAIR), Naval Inventory Control Point (NAVICP), Naval Facilities Engineering Command (NAVFAC), and Naval Supply Systems Command (NAVSUP) Offices of Small Business Programs. Moderated by: Bob Schaller, Director, Department of Economic & Community Development.

Whether you are a defense contractor, building and general contractor (union and non-union), or office and furniture supplier, this panel will provide you the "map" to bid on government contracts. Learn how to navigate through the government contracting process and find opportunities to sell

your services at Naval Air Station Patuxent River, Solomons Annex, Naval Surface Warfare Center-Indian Head, and Naval Surface Warfare Center-Dahlgren.

The Secrets of Using Facebook to Market Your Small Business

(Room 135)

Speakers include Chris Ripley, Owner, Strategic Marketing Group; Stevie Long, Co-Owner, Quality Auto Body & Collision; Carol Davis, Owner/Graphic Artist, Hilltop Graphics; Cynthia DellaGatta, Economic Development Coordinator, and Rebecca Deprey, Tourism Coordinator, from St. Mary's County Department of Economic & Community Development.

Learn how avoid the #1 mistake many small businesses make on Facebook, and how to get your business on the Facebook Page of everyone in your target market. Also learn how to set up a Page for your business, how to run events, and how to advertise on Facebook.

Noon–12:30 p.m.

Exhibits Open

The event is free, but RSVP required.

To register, go to www.stmarysmd.com/decd/smallbizmonth and under the May 27 Spotlight for Small Business event, click on the link for the registration form.

For more information, contact Cheri Noffsinger at 301-475-4200, ext. 1400 or email cheri.noffsinger@stmarysmd.com.
