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## NEWS RELEASE

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For more information contact:  
Tony Jones  
301-475-4200 ext. 1342 or [pio@stmarysmd.com](mailto:pio@stmarysmd.com)

### **St. Mary's County Government Expands Social Media Presence**

*Flickr Photostream and YouTube Channel Now Available*

Following the successful launch of its Facebook page in December, St. Mary's County Government is further expanding its reach into social media. The county is launching its own Flickr photostream and YouTube video channel.

**Flickr** is an image hosting website, acquired by Yahoo from Ludicorp in 2005. The St. Mary's County Government photostream will include images from select commissioner and county events. While some photos will also be available on the county's Facebook page, Flickr will house a larger quantity of images.

The **YouTube** channel will host video clips of select events, such as the recent commendation ceremonies for five local youth football state champions. The channel will also feature clips of various meetings, conferences and interview segments, including the newly launched "Commissioner's Time" segments.

"We receive numerous requests for photos and video clips from citizens so setting up accounts with Flickr and YouTube will allow anyone to easily access these items," said Commissioner President Jack Russell. "I'm very happy we are now offering these services to all citizens in St. Mary's County."

To access the county's Flickr page and YouTube Channel can do so via the county's homepage at: <http://www.co.saint-marys.md.us/>. Icons for each are located at the bottom of the page. To access the county's Flickr page directly go to: [www.flickr.com/photos/stmaryscountygovernment/sets/](http://www.flickr.com/photos/stmaryscountygovernment/sets/). The YouTube channel can be accessed by going to: [www.youtube.com/user/StMarysCoMDGov?feature=mhee](http://www.youtube.com/user/StMarysCoMDGov?feature=mhee).

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St. Mary's County Government will be responsive and accountable to the county's citizens; provide high quality, cost effective and efficient services; preserve the county's environment, heritage and rural character and foster opportunities for present and future generations.