



ST. MARY'S COUNTY GOVERNMENT COMMISSIONERS OF ST. MARY'S COUNTY
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NEWS RELEASE *for Immediate Release*

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TEDx Event Coming to Leonardtown

Leonardtown, MD – TEXxLeonardtown is coming to Southern Maryland on September 9, from 10 a.m. – 3 p.m. The event will be held at Leonardtown High School. TEDx is an independently run program offering local TED-like experiences (usually short, powerful talks 18 minutes or less).

TEDxLeonardtown, licensed by TED, will feature TED Talk videos with the theme of “Creating Change Locally.” Speakers will share their stories and messages in order to promote change and spark conversations in the community and beyond. The list of speakers can be found at www.tedxleonardtown.com as well as on Facebook and Instagram.

The St. Mary's County Department of Economic Development provided sponsorship funding through the Southern Maryland Innovation and Technology (SMIT) for the event. The department will have a booth at the event.

“We want to foster creative thinking in St. Mary's County in order to grow an innovation-driven economy,” said Chris Kaselemis, Economic Development director. “The goal is to get residents and visitors to view the county in a new light and encourage people to become more involved in the community.”

Launched in 2009, TEDx are locally organized events. Some of the best TEDx events have been featured on TED.com and generated millions of views from audiences across the globe.

“TEDxLeonardtown will allow us to showcase some of the community members' work and provide a stage to share Southern Maryland's local change creators with the rest of the world through the TEDx YouTube Channel,” said Rebecca Shaw, TEDxLeonardtown Lead Organizer. “

Tickets to the event are \$20 each and include parking and lunch. They can be purchased online at www.tedxleonardtown.com.

Volunteers are also being sought for the event. Those interested in assisting with set up, clean up, day-of coordination, rehearsal, hosting of sponsors, registration, ticket sales, social media promotion and hosting the pre and post event receptions can email Rebecca Shaw at brshaw2009@gmail.com. Volunteers will receive a free TEDxLeonardtown t-shirt as well as free admission to the event.

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